

25/25

Forte dei Marmi Italy

As resorts go, Forte dei Marmi keeps a low profile. Guests pedal between secluded villas shaded by pines and private beach clubs with perfectly raked sand.

Essentials

- 01 Forte's beach season runs from Easter to early October. Avoid the August crush. Family-run bathing clubs are best: book at Alaide or Capri.
- 02 Grab a partner and learn *scopone*, a local card game.
- 03 Rent a bike from Cicli Maggi and blend in.
- 04 For gallery gazing and window shopping pedal to Pietrasanta.
- 05 On the way back from Pietrasanta pick up biscotti at Fortini.

Guide/Info

Hotels

Independent and easy

Logos
153 via Mazzini
+ 39 0584 880 678
logoshotel.it

Boutique

Hotel Franceschi – Villa Mimosa
11 via G Galilei
+ 39 0584 787 114
hotelfranceschi.com

Premium

Hotel Villa Roma Imperiale
9 via Corsica
+ 39 0584 78830
villaromaimperiale.com

Dining

Fast breakfast

Caffetteria il Giardino
10 via IV Novembre
+ 39 0584 81462
caffetteriailgiardino.it

Leisurely breakfast

Caffè Milano
17 viale Morin

People watching

Caffè Principe
2 via Carducci
+ 39 0584 89238

Lunch with friends

Pizzeria Orlando
80 via C Colombo
+ 39 0584 80763

Picnic supplies

Salumeria Dai Parmigiani
1 via Mazzini
+ 39 0584 89496
dai parmigiani.com

Lunch on the beach

Bagno America
2 via Arenile
+ 39 0584 83996
bagnoamerica.it

Dinner with friends

La Barca
3 viale Italico
+ 39 0584 89323
labarcadelforte.it

Dinner for two

Ristorante L'Orsa Maggiore
29 via Arenile
+ 39 0584 82219
ristorantelorsamaggiore.com

Dinner by the sea

Maitò
28 via Arenile
+ 39 0584 80940
maitoforte.it

Big dinner with friends

Rosmarino
170 via Mazzini
+ 39 0584 89429

Drinks after dinner

La Capannina di Franceschi
12 via della Repubblica
+ 39 0584 80169
lacapanninadifranceschi.it

Late drink

Alma Rosa
89 viale Morin
+ 39 0584 82503
almarosa.it

Late bite

Anacleto
19A via Olmi

On the tiles

Seven Apples
viale Roma 108
+ 39 0584 20458
sevenapples.it

Reading

Bookshop

Libreria Giannelli
11 via Mazzini
+ 39 0584 82867

Basics

Tonini Sport (swimsuits, flip-flops, etc for men, women and kids)
15A via Carducci
+ 39 0584 784040

Shopping

Something you can't get anywhere else

Homemade biscotti from **i Fortini**
10 via della Sipe (Pietrasanta)
+ 39 0584 792711
ifortini.it

Lost luggage – where to buy shirts, socks and underwear

Head to the shops in via Carducci

Something for the kids

Clothes from **Zoe Mini**
12 via Giuseppe Garibaldi (Pietrasanta)
+ 39 0584 70787

Something for someone you love

Embroidered loungewear from **Loretta Caponi**
10 viale Morin
+ 39 0584 89753
lorettacaponi.com

Something for yourself

Clothes by **Bartoli**
7 via Mazzini (Pietrasanta)
+ 39 0584 70353

Nearby sights

Boat ride to Portovenere on the Ligurian coast or a day trip to the Tuscan town of Lucca.

Two-hour tour

- 01 Pay a visit to the spa of **San Giuliano Terme** where you can have a very relaxing underwater massage in a thermal bath.
+ 39 050 88501
bagnidipisa.com
- 02 The **GAMC modern art gallery** has works by Juan Miró, Man Ray and Vassily Kandinski, as well as many leading Italian artists.
22 Piazza Mazzini (Viareggio)
+ 39 0584 581118
gamc.it

Limousine/car

Autoservizi Mariani
Car service (to Lucca, Genoa, Pisa, to/from Milan, etc).
8 via Antonio Pollaiuolo
+ 39 02 697101
autoservizimariani.com

Transport

Bike hire

Cicli Maggi
85 viale Morin
+ 39 0584 89529
ciclimaggi.it

Boat hire

Easy Boat
Club Pennone,
80 via Arenile
+ 39 0584 250053
easyboat.it

Fitness

Beach Club

Alaide
25 via Arenile
+ 39 0584 89100

Alternative diversions

The bike paths of **Forte Versilia Golf**
100 via della Sipe (Pietrasanta)
+ 39 0584 881574
versiliagolf.it
Tennis Italia
102 via Dell'Acqua
+ 39 0584 82482

