

# 25/25 Kitzbüchel Austria

Kitzbüchel is one of the most fascinating and charming places in the Alps. With its historic town centre, illustrious nightlife, quality hotels and refined shops, the town lives up to its cosmopolitan and dynamic reputation. Tourism is a long-standing tradition: even before 19th-century ski pioneer Franz Reisch recommended the Kitzbüchel mountains to summer guests as well as winter sports enthusiasts.

## Essentials

- 01 Watch one of the most dangerous ski races in the world on the Hahnenkamm in January.
- 02 Get your skis on and hit the 60 marked and prepared downhill runs with a total length of 170km.
- 03 The network of hiking trails in the Kitzbüchel Alps adds up to more than 2,500km.
- 04 Kitzbüchel is a golfer's dream: it has four top courses on site and 30 additional courses.
- 05 Try a Langer-Rolle – a delicious traditional sweet – at the bar Centro, 12 Vorderstadt.

## Guide/Info

### Hotels

#### Independent and easy

Hotel Villa Licht  
8 Franz-Reisch-Strasse  
+ 43 5356 62293  
[villa-licht.at](http://villa-licht.at)

#### Dependable chain

Schloss Lebenberg  
17 Lebenbergstrasse  
+ 43 5356 6901  
[austria-trend.at/leb](http://austria-trend.at/leb)

#### Premium

Hotel Schwarzer Adler  
15 Florianigasse  
+ 43 5356 6911  
[adlerkitz.at](http://adlerkitz.at)

### Dining

#### Fast breakfast

Café Melange  
26 Hinterstadt  
+ 43 5356 62643

#### Mid-morning coffee

Bergsinn  
21 Vorderstadt  
+ 43 5356 66818  
[bergsinn.at](http://bergsinn.at)

#### Working lunch with colleagues

Barrique  
19 Hinterstadt  
+ 43 5356 62658

#### Picnic spot

Kitzbüheler Horn

#### Lunch on your own

Hotel Florian  
Reith bei Kitzbüchel  
+ 43 5356 65242  
[hotel-florian.at](http://hotel-florian.at)

#### Sunset cocktail

Jimmy's  
31 Vorderstadt  
+ 43 5356 64409  
[jimmys-kitz.at](http://jimmys-kitz.at)

#### Dinner for two

Restaurant Hochkitzbüchel  
(every Friday)  
Located on top of the Hahnenkamm  
+ 43 5356 6951230  
[hochkitz.com](http://hochkitz.com)

#### Dinner with friends

Gasthaus Herzl  
7 Graggauasse  
+ 43 5356 67275  
[kitz-herzl.com](http://kitz-herzl.com)

### Best barbecue

Wirtshaus Steuerberg  
78 Bichlachweg  
+ 43 5356 64887  
[steuerberg.com](http://steuerberg.com)

### Big dinner

Restaurant  
Alt-Kitzbüchel  
9 Untere Gänsbachgasse  
+ 43 5356 62350  
[alt-kitzbuehel.com](http://alt-kitzbuehel.com)

### Drink after dinner

Hinterstadt 24  
24 Hinterstadt  
+ 43 5356 62300  
[hinterstadt24.at](http://hinterstadt24.at)

### Late drinks

The Londoner  
4 Franz-Reisch-Strasse  
+ 43 5356 71428  
[thelondoner.at](http://thelondoner.at)

### Late bite to eat

Würstelstand "Giovanni's Treff" next to the Jochberger Tor in the centre of Kitzbüchel – the best hot dogs in town.

### On the tiles

Club Take Five  
22 Hinterstadt  
+ 43 5356 713000  
[club-takefive.com](http://club-takefive.com)

### Reading

#### Bookstore

Bücherklaus Haertel  
20 Vorderstadt  
+ 43 5356 74089

### Basics

#### Fancy foods

Nikolaus Fuchs  
3 Vorderstadt  
+ 43 5356 63360  
[metzgerei-fuchs.com](http://metzgerei-fuchs.com)

### Shopping

#### Something you can't get anywhere else

Kitzbüchel chamoix accessories

#### Lost luggage – where to buy shirts, socks and underwear

Helmut Eder  
3 Sterzingerplatz  
+ 43 5356 75361  
[helmuteder.com](http://helmuteder.com)

### Something for the kids

Kids Kindermoden  
5 Rathausplatz  
+ 43 5356 62159  
[kids-fashion.com](http://kids-fashion.com)

### Something for someone you love

Geschenkstube Christl  
2 Vorderstadt  
+ 43 5356 62518

### Something for yourself

Stajan Kunst & Mode  
2 Malinggasse  
+ 43 5356 72919  
[stajan.at](http://stajan.at)

### Two-hour tour

- 01 The City Museum uses film and sound installations to illustrate local life from the bronze age through to the advent of winter-sport.  
32 Hinterstadt  
+ 43 5356 67274  
[museum-kitzbuehel.at](http://museum-kitzbuehel.at)
- 02 Ropeway Museum has a ski simulator so you can experience the Streif downhill course firsthand.  
+ 43 5356 6957  
[bergbahn-kitzbuehel.at](http://bergbahn-kitzbuehel.at)
- 03 Tourism office's theme trails  
+ 43 5356 777  
[kitzbuehel.com](http://kitzbuehel.com)

### Limousine/car

#### Taxis

Andi's Taxi  
+ 43 5356 66222  
[andis-taxi.com](http://andis-taxi.com)

#### Airport shuttle

Tiroler Landesreisebüro  
+ 43 5356 62901  
[tlr.at](http://tlr.at)

#### Car rental

Hertz  
24 Josef-Pirchl-Strasse  
+ 43 5356 64800  
[hertz.at](http://hertz.at)

### Transport

Train and bus connections  
+ 43 5 1717  
[oebb.at](http://oebb.at)

#### Bike rental

Radsport Stanger  
42 Josef-Pirchl-Strasse  
+ 43 5356 62549  
[radservice.at](http://radservice.at)

### Fitness

#### Good gym

Fitness for Fun  
96 Jochberger Strasse  
+ 43 5356 63412  
[fitnessforfun.at](http://fitnessforfun.at)

#### Good running route

For details of a 105km network of running trails, see [kitzbuehel.com](http://kitzbuehel.com)

#### Alternative diversion

Mercedes-Benz Sportpark  
1 Sportfeld  
+ 43 5356 20222  
[sportpark.kitz.net](http://sportpark.kitz.net)

