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Santa Cruz de Tenerife Spain

Since the 1970s Tenerife has been the destination of choice for sun-starved Europeans hoping to top up their vitamin D levels during the winter months. With year-round temperatures rarely dipping below 15C and seldom soaring higher than 30C, Tenerife has earned a reputation as Europe's southernmost budget escape.

Essentials

- 01 Santa Cruz is mostly populated by elegant locals so polo shirts and loafers (no socks) are required wear.
- 02 Hire a car and head for the TF-24 which bisects the island and takes you to Pico del Teide, the third tallest volcano in the world.
- 03 Playa de Las Teresitas is the only white-sand beach on the north of the island because it is man made from Saharan sand.
- 04 Santa Cruz hosts the largest street carnival outside Rio de Janeiro every February.
- 05 Blag a seat on one of the boats heading to the deserted island of La Graciosa.

Guide/Info

Hotels

Independent and easy

Hotel Taburiente
24a calle Dr José Naveiras
+ 34 922 276 000
hoteltaburiente.com

Small and unique

Hotel San Roque
32 calle Esteban de Ponte,
Garachico (outside Santa Cruz)
+ 34 922 133 435
hotelsanroque.com

Premium

Sheraton Mencey Hotel
38 calle Dr José Naveiras
+ 34 922 609 900
iberostar.com

Dining

Fast breakfast

Café Numancia
Corner of calle de Numancia and Avenida Venticinco de Julio

Leisurely breakfast

Sheraton Mencey terrace
38 calle Dr José Naveiras
+ 34 922 609 900

Lunch with friends

Bar Atlántico
Marina 1
Plaza de la Candelaria

Picnic spot

Playa de las Teresitas
Head north out of Santa Cruz for 5km on the TF-11 highway

Drinks and an open-air movie

Parque Cultural Viera y Clavijo
Avenida de las Asuncionistas
scfe.es

Sunset cocktail

Real Club Náutico de Tenerife
Avenida Francisco La Roche
+ 34 922 273 700
rent.es

Unusual dinner for two

Parador de Cañadas del Teide
This retro hotel in La Orotava, Parador de Cañadas is the only place to stay in the barren nature reserve on the Teide volcano
+ 34 922 374 841

Dinner with friends

La Bodeguita Canaria
18 calle Imeldo Seris
+ 34 922 293 216
bodeguitacanaria.es

Big dinner with friends

Cofradía de Pescadores
Playa las Teresitas, San Andres
+ 34 922 549 436

Late bite

Da Canio III
76 calle San Martín
+ 34 922 248 131

Drink after dinner

Bulan
35 calle Antonio Dominguez Alfonso
+ 34 922 274 116
bulantenerife.com

Late drinks

Jam
5 avenida Constitución
+ 34 638 791 169

On the tiles

Calle de la Noria
The heart of carnival every February. All the bars and clubs along this stretch are open late.

Reading

Newsstand

Quiosco Rambla
Rambla General Franco, close to the Mencey Hotel

Basics

Acuña Gonzalez pharmacy
15 calle de Robayna
+ 34 922 273 590

Shopping

Something you can't get anywhere else

Statuettes and iconography
Corner of calle Valentín Sanz and calle del Castillo

Lost luggage – where to buy shirts, socks and underwear

El Corte Inglés
7 avenida Tres de Mayo
+ 34 922 849 400
elcorteingles.es

Something for the kids

Ice cream from La Flor de Alicante
29 calle La Rosa
+ 34 922 283 461

Place to buy picnic items

Horno de Pan
Corner of calle Méndez Nuñez and calle de San Antonio

Something for yourself

You could always buy a sky-blue property in Las Mimosas.
From €70,000

Two hour tour

- 01 **Járdin Botánico**
2 calle Retama
Puerto de la Cruz
+ 34 922 389 287
- 02 **TEA (Tenerife Espacio de las Artes)** designed by Herzog & de Meuron
10 avenida de San Sebastián
teatenerife.com

Limousine/car

Niza Cars
Central Sur Playa de las Americas
+ 34 922 792 919
nizacars.com

Transport

Private yacht hire

Aventura Yachts
aventura.nl

Bus

TITSA 'guaguas' pass
Covers the entire island for as little as €12. The buses are clean, comfortable and punctual.

Fitness

Good gym

Body Factory
Fragata Danmark, 2 Edificio los Corales
+ 34 922 233 093
bodyfactory.es

Good running route

Take Rambla General Franco and head for the port.

Alternative diversion

Pico del Teide
Cycling up the winding roads to the volcano is a popular Canarian pastime. But beware, the strong winds can make it hard work so only attempt it if you are comfortable on a bike and in reasonable shape.

