

# 25/25 Istanbul Turkey

Doing business in Turkey can be fraught with misunderstandings and bureaucracy but it's a burgeoning destination that is becoming an important hub for East/West deals. Istanbul also remains the imperial capital built on Seven Hills – that means pack a sturdy pair of trainers. Traverse the old city within the ruined walls built by the Romans. At night, treat yourself to a cold Efes beer at the Tünel neighbourhood of Beyoğlu.

## Essentials

- 01 Ask a local to tell you the story of where the country got its name.
- 02 On each weekday a different neighbourhood features its fresh produce in the open markets.
- 03 Take a ferry ride to the Asian side with a brief stop at the breathtaking Haydarpaşa station, then on to Kadıköy.
- 04 Walk on the Ottoman city walls at the Yedikule Fortress Museum.
- 05 Take a cooking course at the Istanbul Culinary Institute.

## Guide/Info

### Hotels

#### Independent and easy

**Istanbul Suites**  
Harbiye Çayırı Sokak 111,  
Harbiye  
+ 90 212 224 53 10  
[istanbulsuites.com](http://istanbulsuites.com)

#### Dependable chain

**Park Hyatt –  
Maçka Palas**  
Tevsikiye, Bronz Sokak 4  
Sisli  
+ 90 212 315 12 34  
[istanbul.park.hyatt.com](http://istanbul.park.hyatt.com)

#### Premium

**Sumahan**  
Kuleli Caddesi,  
51, Çengelköy  
+ 90 216 422 80 00  
[sumahan.com](http://sumahan.com)

### Dining

#### Fast breakfast

**Namli Gurme**  
Katli Otopark Altı  
1, Karaköy  
+ 90 212 293 68 80  
[namligida.com.tr](http://namligida.com.tr)

#### Business breakfast

**Happily Ever After**  
Cevdetpaşa Caddesi 24/A,  
Bebek  
+ 90 212 263 41 38

#### Mid-morning coffee

**Hotel Empress Zoe  
Schwarzenbach**  
Akbıyık Caddesi  
4/1 Sultanahmet  
+ 90 212 518 25 04  
[enzoe.com](http://enzoe.com)

#### Working lunch with colleagues

**Dükkan**  
Fatih Sultan Mehmet  
Mahallesi v/  
Atatürk Cad  
6 Küçükarmutlu  
+ 90 212 277 88 60  
[dukkaniistanbul.com](http://dukkaniistanbul.com)

#### Lunch on your own

**Kantin**  
Akkavak Sokak 16/2  
Nisantasi  
+ 90 212 219 31 14  
[kantin.biz](http://kantin.biz)

#### Afternoon tea

**Leb-i-derya**  
Kumbaracı Yokusu 57/6,  
Tünel  
+ 90 212 293 49 89  
[lebiderya.com](http://lebiderya.com)

#### Private dinner

**Vogue**  
Spor Caddesi,  
BJK Plaza, A Block,  
13F Akaretler, Beşiktaş  
+ 90 212 227 44 04

#### Dinner with colleagues

**Asmalı Cavit**  
Asmalimescit Caddesi  
16/D, Asmalimescit  
+ 90 212 292 49 50

#### Big dinner with partners/clients:

**Sunset Grill & Bar**  
Adnan Saygun Caddesi,  
Yol Sokak 2, Ulus Parkı  
+ 90 212 287 03 57  
[sunsetgrillbar.com](http://sunsetgrillbar.com)

#### Drink after dinner

**Lucca**  
Cevdetpaşa Caddesi 51/B  
Bebek  
+ 90 212 257 12 55  
[luccastyle.com](http://luccastyle.com)

#### On the tiles

**Hotel Les  
Ottomans 29**  
Adnan Saygun Cad, Ulus  
Parkı İçı 1, Ulus  
+ 90 212 358 29 29

### Reading

#### Newsstand

**Robinson Crusoe Kitabevi**  
İstiklal Caddesi  
389 Taksim  
+ 90 212 293 69 68

### Thank yous

**Turkish Sweets**  
**Ali Muhiddin Hacı Bekir**  
Hamidiye Caddesi 83,  
Eminönü  
+ 90 212 522 85 43

### Shopping

#### Something you can't get anywhere else

**Hand-printed fabrics from  
Sivaslı Yazmacı**  
Yağlıkçılar Caddesi 57,  
The Covered Bazaar  
+ 90 212 526 77 48

#### Lost luggage – where to buy shirts, socks and underwear

**YKM Cevahir**  
Cevahir Alisveris Merkezi  
Büyükdere Caddesi 22,  
Sisli  
+ 90 212 380 03 42  
[ykm.com.tr](http://ykm.com.tr)

#### Something for the kids

**Custom-drawn cartoons  
from Yalvaç Abi Kitabevi**  
Kanyon  
AlisverisVM  
Kat: B2 Levent  
+ 90 212 353 07 98  
[yalvacabikitabevi.com](http://yalvacabikitabevi.com)

#### Something for someone you love

**Jewellery by Özlem Tuna  
Design Zone**  
Alibaba Türbe Sokak 21/4,  
Nuruosmaniye  
+ 90 212 527 92 85  
[designzone.com.tr](http://designzone.com.tr)

### Two-hour tour

- 01 The Hagia Sophia, Sultanahmet (“Blue”) Mosque, Covered Bazaar, and Yerebatan Cistern  
The Covered Bazaar is closed on Sundays and the others are closed on Mondays, so plan accordingly.
- 02 Head for one of the Princes’ islands to escape from the traffic, as these are car-free isles.
- 03 Climb the fortress ramparts at Rumeli Hisari.
- 04 Take in an exhibition at the Sakip Sabancı Museum (Muzedeçhanga café for lunch).  
Sakip Sabancı addesi 22, Emirgan  
+ 90 212 323 09 01  
[muze.sabanciuniv.edu/changa-istanbul.com](http://muze.sabanciuniv.edu/changa-istanbul.com)

### Limousine/car

**Travelium**  
+ 90 212 240 88 20  
[travelium.com.tr](http://travelium.com.tr)

### Transport

Get AKBİL – an all-access pass for every mode of public transport in the city (there is an AKBİL kiosk in Taksim Square).

### Fitness

#### Good gym

**Mars Athletic Club**  
Harbiye Kadırgalar  
3, GMall, Maçka  
+ 90 212 232 44 40  
[marsathletic.com](http://marsathletic.com)

