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# Santa Cruz de Tenerife Spain

Since the 1970s Tenerife has been the destination of choice for sun-starved Europeans hoping to top up their vitamin D levels during the winter months. With year-round temperatures rarely dipping below 15C and seldom soaring higher than 30C, Tenerife has earned a reputation as Europe's southernmost budget escape.

## Essentials

- 01 Santa Cruz is mostly populated by elegant locals so polo shirts and loafers (no socks) are required wear.
- 02 Hire a car and head for the TF-24 which bisects the island and takes you to Pico del Teide, the third tallest volcano in the world.
- 03 Playa de Las Teresitas is the only white-sand beach on the north of the island because it is man made from Saharan sand.
- 04 Santa Cruz hosts the largest street carnival outside Rio de Janeiro every February.
- 05 Blag a seat on one of the boats heading to the deserted island of La Graciosa.

## Guide/Info

### Hotels

#### Independent and easy

**Hotel Taburiente**  
24a calle Dr José Naveiras  
+ 34 922 276 000  
[hoteltaburiente.com](http://hoteltaburiente.com)

#### Small and unique

**Hotel San Roque**  
32 calle Esteban de Ponte,  
Garachico (outside Santa Cruz)  
+ 34 922 133 435  
[hotelsanroque.com](http://hotelsanroque.com)

#### Premium

**Sheraton**  
**Mencey Hotel**  
38 calle Dr José Naveiras  
+ 34 922 609 900  
[iberostar.com](http://iberostar.com)

### Dining

#### Fast breakfast

**Café Numancia**  
Corner of calle de Numancia and Avenida Venticinco de Julio

#### Leisurely breakfast

**Sheraton**  
**Mencey terrace**  
38 calle Dr José Naveiras  
+ 34 922 609 900

#### Lunch with friends

**Bar Atlántico**  
Marina 1  
Plaza de la Candelaria

#### Picnic spot

**Playa de las Teresitas**  
Head north out of Santa Cruz for 5km on the TF-11 highway

#### Drinks and an open-air movie

**Parque Cultural Viera y Clavijo**  
Avenida de las Asuncionistas  
[scfe.es](http://scfe.es)

#### Sunset cocktail

**Real Club Náutico de Tenerife**  
Avenida Francisco La Roche  
+ 34 922 273 700  
[rent.es](http://rent.es)

#### Unusual dinner for two

**Parador de Cañadas del Teide**  
This retro hotel in La Orotava, Parador de Cañadas is the only place to stay in the barren nature reserve on the Teide volcano  
+ 34 922 386 415

#### Dinner with friends

**La Bodeguita Canaria**  
18 calle Imeldo Seris  
+ 34 922 293 216

#### Big dinner with friends

**Cofradía de Pescadores**  
Playa las Teresitas, San Andres  
+ 34 922 549 436

#### Late bite

**Da Canio III**  
76 calle San Martín  
+ 34 922 248 131

#### Drink after dinner

**Bulan**  
35 calle Antonio Dominguez Alfonso  
+ 34 922 274 116  
[bulantenerife.com](http://bulantenerife.com)

#### Late drinks

**Jam**  
5 avenida Constitución  
+ 34 638 791 169

#### On the tiles

**Calle de la Noria**  
The heart of carnival every February. All the bars and clubs along this stretch are open late.

### Reading

#### Newsstand

**Quiosco Rambla**  
Rambla General Franco, close to the Mencey Hotel

### Basics

**Acuña Gonzalez pharmacy**  
15 calle de Robayna  
+ 34 922 273 590

### Shopping

#### Something you can't get anywhere else

**Statuettes and iconography**  
Corner of calle Valentín Sanz and calle del Mirolo

#### Lost luggage – where to buy shirts, socks and underwear

**El Corte Inglés**  
7 avenida Tres de Mayo  
+ 34 922 849 400  
[elcorteingles.es](http://elcorteingles.es)

#### Something for the kids

**Ice cream from La Flor de Alicante**  
29 calle La Rosa  
+ 34 922 283 461

#### Place to buy picnic items

**Horno de Pan**  
Corner of calle Méndez Nuñez and calle de San Antonio

#### Something for yourself

**You could always buy a sky-blue property in Las Mimosas.**  
From €50,000

### Two hour tour

- 01 **Járdin Botánico**  
2 calle Retama  
Puerto de la Cruz  
+ 34 922 383 572
- 02 **TEA (Tenerife Espacio de las Artes)** designed by Herzog & de Meuron  
10 avenida de San Sebastián  
[teatenerife.com](http://teatenerife.com)

### Limousine/car

**Niza Cars**  
Central Sur Playa de las Americas  
+ 34 922 792 925  
[nizacars.com](http://nizacars.com)

### Transport

**Private yacht hire**  
**Aventura Yachts**  
[aventura.nl](http://aventura.nl)

### Bus

**TITSA 'guaguas' pass**  
Covers the entire island for as little as €12. The buses are clean, comfortable and punctual.

### Fitness

#### Good gym

**Body Factory**  
Fragata Danmark, 2 Edificio los Corales  
+ 34 922 233 093  
[bodyfactory.es](http://bodyfactory.es)

#### Good running route

Take Rambla General Franco and head for the port.

#### Alternative diversion

**Pico del Teide**  
Cycling up the winding roads to the volcano is a popular Canarian pastime. But beware, the strong winds can make it hard work so only attempt it if you are comfortable on a bike and in reasonable shape.

