

25/25 Verbier Switzerland

Leave the fur-lined heiress in St Mortiz and come to Verbier with a horde of family and friends. In any season, Verbier is the classic Swiss oasis whether you seek snowy slopes, fire-side wine and gruyère, or Alpine revelry.

Essentials

- 01 No need to spend a small fortune for a ski holiday. Rent a chalet with a group of friends and get back to basics.
- 02 Or come in February, when it is quieter than the New Year's holiday and just as satisfying.
- 03 What's cool in the winter is hot in the summer. The summer offers a range of exciting events such as the annual Fest'Off with street shows and nightly concerts.
- 04 Don't get Verbier confused with its brash cousin, Gstaad, where designer ski suits matter most.
- 05 To optimise a long weekend, arrive before 18.00 on Friday, rent your skis and head to the mountain in the morning.

Guide/Info

Hotels:

Independent and easy

Hotel Garbo
5 rue de Médran
+ 41 27 771 62 72
hotelgarbo.com
Hotel Nevai
55 route de Verbier
+ 41 27 775 40 00
nevai.ch

Economic chalet rental

Verbier Ski Chalet
offers catered and non-catered chalets
+ 27 112 344 077
verbierskichalet.com

Larger upscale chalets

Domus
24 route des Creux
+ 41 27 771 69 69
agencedomus.ch

Dining:

Fast breakfast

Pâtisserie de la Poste
Route de Verbier
+ 41 27 771 64 25

Leisurely breakfast

Milk Bar
Place Centrale
+ 41 277 71 67 77

Breakfast on the mountain

Cabane du Mont-Fort
+ 41 27 778 13 84
cabanemontfort.ch

Lunch on your own

Harold's Hamburgers & Internet Cyber Cafe
Place Centrale
+ 41 27 771 62 43
harolds.ch

Apres-ski

Le Rouge
37 Route de Ransou
+ 41 27 771 80 00
lerouge-verbier.com

Dining with friends

Au Vieux Verbier
43 rue de Médran
+ 41 27 771 16 68

Dining alone

Fer à Cheval
Rue de Médran
+ 41 27 771 26 69
feracheval.ch

Most exhilarating dinner

La Marmotte
Les Planards
+ 41 27 771 68 34
lamarmotte-verbier.com

Drink after dinner

Bar'Jo
La Suite is the only non-smoking bar.
Chemin des Esserts
+ 41 27 771 50 77

Late bite (the only thing open at 04.00)

Boulangerie Michellod
La Mareinda,
and rue de Médran
+ 41 27 775 30 75/70
boulangerie-michellod.com

On the tiles

Coco Club
Place Centrale
+ 41 27 771 66 66
cococlub.ch

Reading

Newsagent

Daily newspapers from newsagent beside Coop in Place Centrale.

Basics

Coop Valais Supermarché
+ 41 27 771 14 25

Shopping

Something you can't get anywhere else

La Chaumière
Cheese, charcuterie and wine.
2 rue de Médran
+ 41 27 771 25 30

Something for the kids

Boutique Cartoon
Imm Eden
+ 41 27 771 47 80

Something for someone you love

Chez Lise
+ 41 27 771 11 27
decorationlise.ch

Something for yourself

A beauty treatment at A Fleur de Peau
+ 41 796 11 28 86

Two-hour tour

01 Sunset walk

Rent a sledge and take the last free ski shuttle to the stop at Carrefour. Begin your walk up the winding snow-covered road at dusk, watch as the sunset melts behind the mountains as you trek up to La Marmotte. You will then be ready to sledge down back to Verbier.

02 Rent a car or take the train to Chateau de Chillon,

which is about an hour away. Look out over Lac Lemman from the old bathrooms and dungeons.

03 For a day of culture, head to Fondation Pierre

Gianadda,
59 Rue du Forum,
1920 Martigny
+ 41 277 223 978
gianadda.ch

Transport

Take the train to Martigny from the airport terminal. From there, you can take a taxi to Verbier. Or you can take the San Bernard express to Le Chable and take the gondola up to Médran.

Bus

In Verbier, buses are free and run all day until sunset.

Taxi

May Taxi
+ 41 800 771 771
maytaxi.ch

Fitness

Winter trails

Need a day off the skis? There are several trails in the mountains. Follow the 45-minute trek starting at the main ski lift Médran, all the way to Chez Dany, where you will join skiers and snow-shoers for a delicious Swiss lunch. For other trail suggestions, contact the tourism office in Place Centrale.
Office du Tourisme
Place Centrale
+ 41 27 775 38 88
info@verbier.ch

Alternative diversion

Visit Bruson, a nearby village about 10km away. It is unspoiled by new developments, so you can explore old chalets, ancient barns and small patisseries.

