

# 25/25 Los Angeles USA

There's a kernel of truth to the reputation of Los Angeles as a one-industry town fuelled by plastic surgery, smarmy agents and intellectual vacuity. But look past that and you'll see an increasingly sophisticated centre of art, design, cuisine and commerce loaded with opportunities for the traveller passing through, whether or not you're in "the business".

## Essentials

- 01 Traffic is a fact of life. Try and plan your days to avoid rush hour on the freeways.
- 02 Angelenos are serious foodies. Ask nearly anyone for a fervent opinion about the city's best sashimi, gelato or tacos.
- 03 Contrary to popular belief, it is not sunny and warm all year round. Temperatures drop in the winter, so pack accordingly.
- 04 It's a sprawling city, so make sure your car rental comes with GPS.
- 05 Valet parking is ubiquitous, and many garages offer car washes while you're in meetings. Use them.

## Guide/Info

### Hotels

#### Independent and easy

**Maison 140**  
140 Lasky Drive,  
Beverly Hills  
+ I 310 281 4000  
*maison140  
beverlyhills.com*

#### Dependable chain

**Andaz West Hollywood**  
8401 Sunset Boulevard  
555 Beverly Boulevard  
+ I 323 656 1234  
*andaz.com*

#### Premium

**Hotel Bel-Air**  
701 Stone Canyon Road  
+ I 310 472 1211  
*hotelbelair.com*

### Dining

#### Fast breakfast

**Jack n' Jill's**  
342 North Beverly Drive,  
Beverly Hills  
+ I 310 247 4500

#### Business breakfast

**Barney Greengrass**  
9570 Wilshire Boulevard,  
Beverly Hills  
+ I 310 276 4400  
*barneygreengrass.com*

#### Mid-morning coffee

**Susina Bakery & Café**  
7122 Beverly Boulevard  
+ I 323 934 7900  
*susinabakery.com*

#### Working lunch with colleagues

**Bar-Hayama**  
1803 Sawtelle Boulevard  
+ I 310 235 2000  
*bar-hayama.com*

#### Need-to-impress-clients lunch

**Mr Chow**  
344 North Camden Drive,  
Beverly Hills  
+ I 310 278 9911  
*mrchow.com*

#### Lunch on your own

**M Café de Chaya**  
7199 Melrose Avenue,  
Hollywood  
+ I 323 525 0588  
*mcafedechaya.com*

#### Afternoon tea/drink

**Nineteen12**  
Beverly Hills Hotel,  
9641 Sunset Boulevard,  
Beverly Hills  
+ I 310 273 1912  
*barineteen12.com*

#### Dinner with colleagues

**Father's Office**  
3229 Helms Avenue  
+ I 310 736 2224  
*fathersoffice.com*

#### Drink after dinner

**Palihouse Holloway**  
8465 Holloway Drive,  
West Hollywood  
+ I 323 656 4100  
*palihouse.com*

#### Late bite

**Magnolia**  
6266 ½ Sunset Boulevard,  
Hollywood  
+ I 323 467 0660  
*magnoliahollywood.com*

#### On the tiles

**My House**  
7080 Hollywood Boulevard  
+ I 323 525 2453  
*myhousehollywood.com*

### Reading

#### Bookshop

**Book Soup**  
8818 Sunset Boulevard  
+ I 310 659 3110  
*booksoup.com*

### Thank you

#### Flower delivery

**Empty Vase**  
9033 Santa Monica  
Boulevard,  
West Hollywood  
+ I 310 278 1988  
*emptyvase.com*

### Shopping

#### Something you can't get anywhere else

Fish tacos from Best Fish  
Taco in Ensenada  
1650 Hillhurst Avenue  
*bestfistacoinsenada.com*

#### Lost luggage – where to buy shirts, socks and underwear

**Fred Segal**  
420 Broadway,

Santa Monica  
*fredsegal.com*

### Something for the kids

**Toys from Acorn Store**  
1220 5th Street,  
Santa Monica  
+ I 310 451 5841  
*theacornstore.com*

### Something for someone you love

**MONOCLE Shop**  
225 26th Street,  
19B Santa Monica  
+ I 310 395 4180  
*shop.monocle.com/stores/la*

### Something for yourself

**James Perse**  
8914 Melrose Avenue  
+ I 310 276 7277  
*jamesperse.com*

### Two-hour tour

- 01 Los Angeles County Museum of Art has important paintings and sculptures by Picasso, Matisse and Magritte. 5905 Wilshire Boulevard + I 323 857 6000 *lacma.org*
- 02 The J Paul Getty Museum is worth a visit if only to stare at the iconic building itself. 1200 Getty Center Drive + I 310 440 7300 *getty.edu/museum*

### Limousine

**Arrow Limousine Service**  
+ I 888 738 0779  
*arrowlimos.com*

### Transport

**Midway Car Rental**  
+ I 800 824 5260  
*midwaycarrental.com*

### Fitness

#### Good gym

**TRAIN West Hollywood**  
624 North La Cienega  
Boulevard  
+ I 310 657 4140  
*trainwesthollywood.com*

#### Good running route

Jog right along the seafront on Ocean Front Walk from Santa Monica to Venice Beach.

#### Alternative diversion

Try hiking or trail running in Runyon Canyon.



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