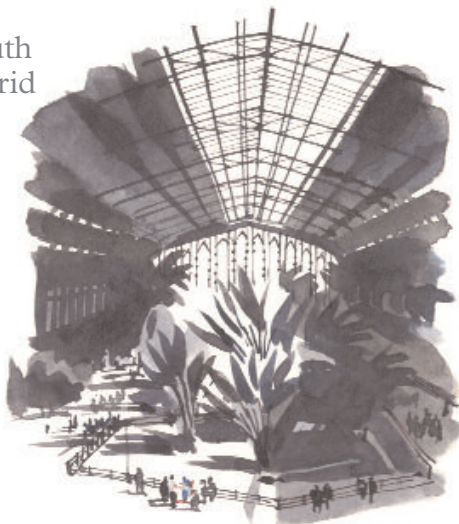


25/25 Madrid Spain

With a healthy work ethic and lots of places to spend your weekends in, Madrid's greatest asset is its quality of life. Nestled in the middle of the Iberian peninsula, temperatures may soar in the summer but thankfully there are plenty of ways to seek refuge from the heat – enjoy the mouth-watering dishes in the city's restaurants or take in a few of the jaw-dropping art collections in its galleries.

Essentials

- 01 The tourism and hotel industry in Madrid is booming – some eight million visitors spent at least one night in the city last year.
- 02 Avoid the traffic and take the metro.
- 03 The city may be in central Spain but the seafood is some of the best in the country.
- 04 Fresh produce can be found at food markets such as the Mercado de San Miguel. At night, the marketplace turns into a fun spot for tapas.
- 05 Although flamenco originated in the south of the country, Madrid hosts some of the best classical guitar and dance shows in Spain.



Presented by



ROLEX

Guide/Info

Hotels

Independent and easy

De Las Letras
11 calle Gran Vía
+ 34 91 523 7980
hoteldelasletras.com

Dependable chain

AC Palacio del Retiro
14 calle Alfonso XII
+ 34 91 523 7460
hotelacpalaciodelretiro.com

Premium

Villa Magna
22 paseo de la Castellana
+ 34 91 587 1234
villamagna.es

Dining

Fast breakfast

Café del Real
2 plaza de Isabel II
+ 34 91 547 2124

Business breakfast

Harina
10 plaza de la Independencia
+ 34 915 228 785
harinamadrid.com/

Mid-morning coffee

Isolée
55 calle Claudio Coello
+ 34 90 287 6136
isolee.com

Working lunch with colleagues

Ølsen
15 calle del Prado
+ 34 91 429 3659
olsenmadrid.com

Need-to-impress-clients lunch

Ramón Freixa Madrid
67 calle Claudio Coello
+ 34 91 781 8262
ramonfreixamadrid.com

Lunch on your own

Olivia Te Cuida
8 calle Santa Teresa
+ 34 91 702 0066
oliviaticuida.com

Afternoon tea/drink

Café de los Austrias
1 plaza de Ramales
+ 34 91 559 8436
cafedelosaustrias.com

Dinner on your own

El Pescador
75 calle Jose Ortega y Gasset
+ 34 91 402 1290
marisqueriaelpescador.net

Dinner with colleagues

Arzabal
2 calle del Doctor Castelo
+ 34 91 557 2691
arzabal.com

Private dinner

Maison Blanche
10 calle Piamonte
+ 34 91 522 8217

Big dinner with partner/clients

Santceloni
57 paseo de la Castellana
+ 34 91 210 8840
restaurantesantceloni.com

Drink after dinner

Le Cabrera
2 Barbara de Braganza
+ 34 91 319 9457
lecabrera.com

Late drinks

Loft 39
39 calle Velázquez
+ 34 91 432 4386
restauranteloft39.com

On the tiles

Charada
13 calle de la Bola
charadaclubdebaile.com

Reading

Bookshop

Graphicbook
50 calle la Palma
+ 34 91 521 0019
graphicbook.com

Thank yous

Chocolate shop

Cacao Sampaka
4 calle Orellana
+ 34 91 319 5840
cacaosampaka.com

Shopping

Something you can't get anywhere else

Foie gras and cured ham from La Boulette
Mercado de la Paz,
28 calle Ayala
+ 34 91 431 7725
laboulette.com

Lost luggage – where to buy shirts, socks and underwear

El Corte Inglés
1-3 calle Preciados
+ 34 91 379 8000
elcorteingles.com

Something for the kids

Don Juego

113 calle Alcalá
+ 34 91 435 3724
donjuego.es

Something for someone you love

Accessories from María Roca
10 conde de Aranda
+ 34 91 577 8804
moby mariaroca.com

Something for yourself

Tailor-made espadrilles at Casa Hernanz
18 calle Toledo
+ 34 91 366 5450

Two-hour tour

01 **CaixaForum** The cultural district's newest resident, the CaixaForum has an edgier programme than its neighbours, the Prado and the Thyssen-Bornemisza. 36 paseo del Prado
+ 34 91 3307 300
obrasocial.lacaixa.es

02 **Real Jardán Botánico** A great place to rest your museum-weary feet, the 20 acres of the city's botanic garden contain plenty of beds to gawp at, and tall trees to enjoy some shade under. 2 plaza de Murillo
+ 34 91 420 3017
rjb.csic.es

03 **Antigua Casa Talavera** Over a century old, this treasure trove is the place to shop for Spanish ceramics, with pottery from all over the country on its shelves. 2 calle Isabel la Católica
+ 34 91 547 3417

Limousine/car

Aero City
34 calle Marzo
+ 34 91 747 7570
aerocity.com

Transport

Buy a pass

Abono de 10 viajes – 10-journey metro/bus pass (€7). From any metro station or *estanco* (tobacconist).

Rent a bike

Trixi
12 calle de los Jardines
+ 34 91 523 1547
trixi.com

Fitness

Good gym

Holmes Place
77 calle Silvano
+ 34 91 716 2310
holmesplace.es

Good running route

Parque del Oeste
Metro: Plaza de España