

25/25 Marrakech Morocco

After years of attracting visitors with its unique blend of exoticism, great shopping and proximity to Europe, Marrakech enters a new phase. A spate of openings from international brand hotels such as Four Seasons, W, Park Hyatt and Mandarin Oriental marks the importance of the tourism industry.

Essentials

- 01 While most Marrakshi speak French, simply saying “*salam alikom*” (“peace be upon you”) is always appreciated.
- 02 Alcohol in the Medina is restricted to upscale restaurants and Riad hotels (private guest houses).
- 03 With over 20km of runs, and a super recent refurb Oukaimedén is Morocco’s premier ski resort. Just over an hour from the city.
- 04 Make sure you get your shopping done before midday Friday prayers.
- 05 Try Pastilla, a local sweet and savoury pastry dish with pigeon and almonds spiced with cinnamon.

Guide/Info

Hotels

Independent and easy

Riad Yima
52 Derb Aajane
Rahba Lakdima
+ 212 524 39 19 87
riadyima.com

Dependable

Riad Tizwa
Derb Gueraba
Dar El Bacha
+ 212 668 19 08 72
riadtizwa.com

Premium

Riad El Fenn
Derb Moullay Abdullah
Ben Hezzian
Bab El Ksour
+ 212 524 44 12 10
riadelfenn.com

Dining

Fast breakfast

Café des Épices
75 Rahba Lakdima
Place Rahba
Qedima Medina
+ 212 524 39 17 70
cafedesepices.net

Leisurely breakfast

Kechmara
3 rue De La Liberté Guéliz
+ 212 524 42 25 32

Mid-morning coffee

Cafe de la Poste
Blvd el-Mansour Eddahbi,
Nouvelle Ville Guilez

Lunch by the pool

Beldi Country Club
km6 route du Barrage
+ 212 524 38 39 50
beldicountryclub.com

Lunch on a roof terrace

Terrasse des Épices
15 Souk Cherifia
Sidi Abdelaziz
+ 212 524 37 59 04
terrassedesepices.com

Lunch on your own

Dar Zellij
Kaasour sidi benslimane
+ 212 24 38 26 27
cafedulivre.com

Lunch with friends

Alizia
Rue Echouhada Nouvelle
Ville
+ 212 524 43 83 60

Dinner for two

Aqua Pazza at Hotel
Renaissance
89 Angle Bld Zerkhtouni
et Mohamed V
+ 212 524 33 77 77
renaissance-hotel-marrakech.com

Dinner with friends

Le Comptoir
Avenue Echouhada,
Hivernage
+ 212 524 43 77 02
comptoirdarna.com

Big dinner with friends

Ksar Essaoussan
3 Derb El Messoudyenne
+ 212 524 44 06 32

Romantic dinner

Dar Moha
81 rue dar el Bacha,
Medina
+ 212 524 38 64 00
darmoha.ma

Late drinks

Riad El Fenn
Derb Moullay Abdullah
Ben Hezzian,
Bab El Ksour
+ 212 524 44 12 10
riadelfenn.com

Dinner to see and be seen

Bab Hotel
Angle Bd Mansour
Eddahbi
Rue Mohamed El Beqqal
+ 212 524 43 52 50
babhotelmarrakech.com

Reading

Bookshop

Multilingual titles at
Librarie Chatter
19-21 avenue
Mohammed v
+ 212 524 44 79 97

Thank yous

Flower market

Avenue Mohammed v

Shopping

Something you can't get anywhere else

Atelier Moro
114 place de Mouassine
+ 212 524 39 16 78

Lost luggage – where to buy shirts, socks and underwear

The Souk
Enter to the left of the
Argana café on the Djemaa
El Fna square. Blend in a
gandora robe, available
from several places, with
your existing clothing.

Something for the kids

The Souk
Address as above

Something for someone you love

Kif Kif
8 rue des Ksours
Bab Laksour
+ 212 661 08 20 41
kifkifbystef.com

For modern Morocco home make-over essentials

Ginger Shop
Creation Chez Lamine,
17 Souk des Teinturiers
Mouassine

Two-hour tour

- 01 Ben Youssef Madrasa
This is a Koranic school with the best architecture in the city.
+ 212 524 44 18 93
- 02 Musée de Marrakech
Exhibition includes jewellery, pottery traditional weapons, costume, furniture, Judaic worship, calligraphy and contemporary design.
Place Ben Youssef
+ 212 524 44 18 93
museudemarrakech.ma
- 03 Jardin Majorelle
In 1980 Pierre Bergé and Yves Saint Laurent bought this garden and restored it. The Islamic art collections are housed in the garden museum.
Yakoub el Mansour
+ 212 524 30 18 52
jardinmajorelle.com

Limousine/cab

Limousine

Ali Targhi Transport
+ 212 661 21 16 57

Cabs

Marrakech’s taxis are cheap. Within the city you’ll be able to get pretty much anywhere in a Petit Taxi for under €2.

Transport

Walking

Use your legs and buy comfy shoes and you’re off on the Marrakech walking work out.

Fitness

Good gym

Hivernage Hotel

& Spa

Echouhada Avenue at the intersection of rue Temples, Hivernage
+ 212 524 42 41 00
hivernage-hotel.com



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